



HUMBOLDT COUNTY ASSOCIATION OF GOVERNMENTS
Regional Transportation Planning Agency
Humboldt County Local Transportation Authority
Service Authority for Freeway Emergencies
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AGENDA ITEM 8a
TAC Meeting
May 4, 2023

DATE: April 26, 2023
TO: Technical Advisory Committee (TAC)
FROM: Stephen Luther, Associate Planner
SUBJECT: May is Bike Month Updates

Informational Report

Contents:

- Bike Month Poster 2023
- Bike Month Celebration Poster 2023

May is Bike Month!

The numerous Bike Month activities serve to advance the objectives in the 2018 Regional Bike Plan to increase the percentage of people in Humboldt who commute by bicycle and to increase the annual number of non-recreational bicycle trips in Humboldt. HCAOG's Safe and Sustainable Targets adopted in *VROOM 2022-2042* further call to increase the percentage of all trips, combined, made by walking, **biking**, micro-mobility/matched rides, and transit to at least 30% by 2030 and 40% by 2050. Bike Month falls within the education and promotion category, and specifically supports the following Bike Plan policy:

Policy 2.1: HCAOG will collaborate with organizations and grassroots efforts countywide to provide incentives and support to promote bicycling and its benefits. HCAOG will promote bicycling as a healthy transportation choice that benefits physical and environmental health and enhances community interactions.

HCAOG has taken an active role in facilitating the Bike Month Humboldt Coalition, an informal group of individuals, non-profits and other agencies that works to plan Bike Month activities. Core planning members this year include DHHS Healthy Communities, Humboldt Bay Bicycle Commuters Association, the North Coast Co-op, Coalition for Responsible Transportation Priorities, and individuals Molly Martin and Bruce Maxwell.

As representatives of the Engineering and Public Works Departments who work to create a safe regional bicycle network, demonstrating your support for bicycling as a means of daily transportation is particularly meaningful. Please visit BikeMonthHumboldt.org and take one minute to complete the Pledge to Pedal. Once complete, you can click through to the survey and provide a testimonial or further input on Bike Month.